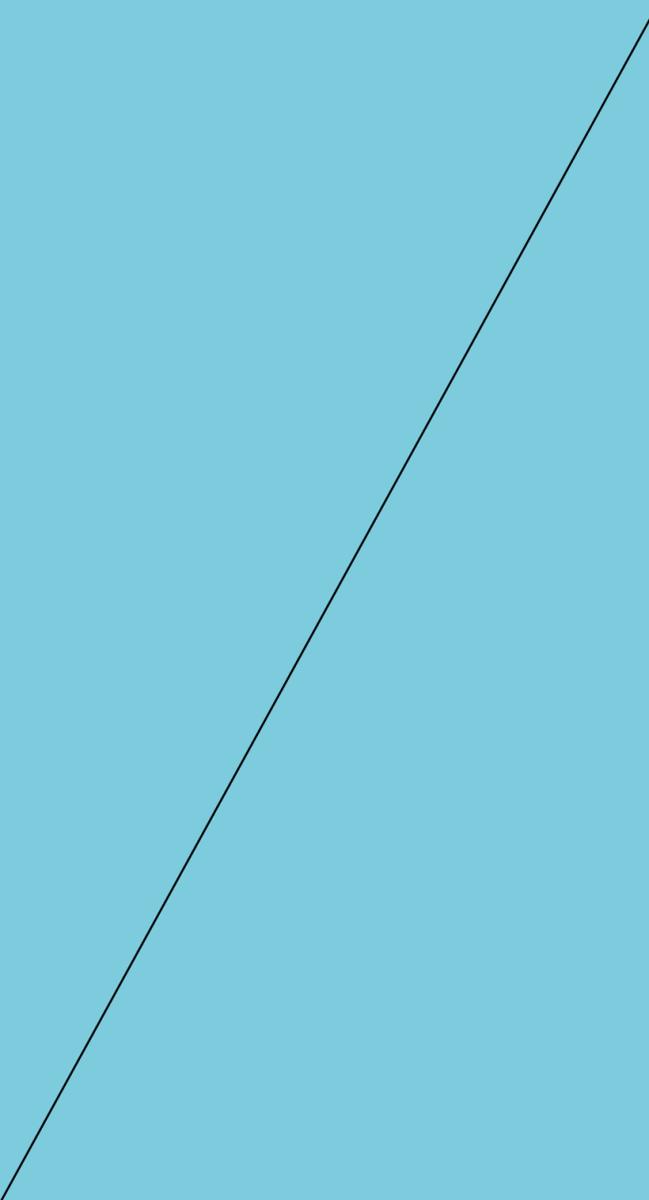


# THE GLOCAL MBA

## Students' Guide

**The Glocal**  
/ MBA

Fast learning while slow traveling  
for mindful leaders.



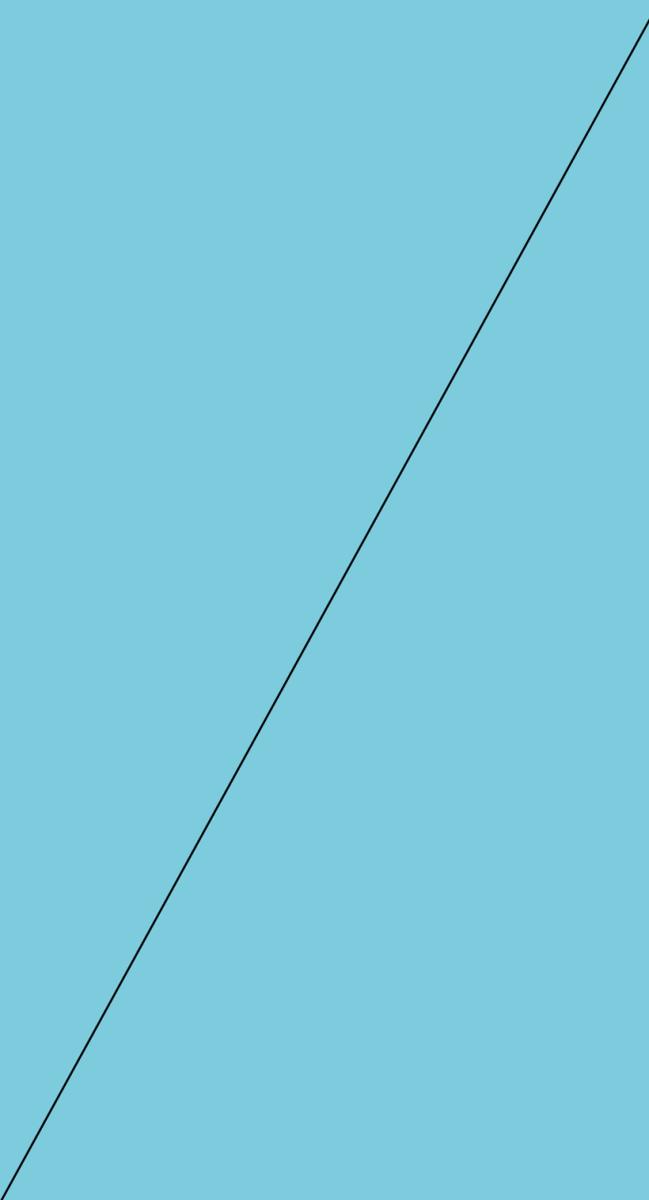
**Why does THE  
GLOCAL MBA exist?**

# If you are an ambitious, young professional seeking a top international graduate business education you probably face these obstacles:

- / **High tuition costs.** Top-tier MBAs cost +€125,000. And they last 1 to 2 years, meaning you have to be out of work and with no salary during that time. Add up the tuition costs plus the lost wages and the price becomes unrealistic for most people. This leaves out students with fewer resources regardless of their merits.
- / **Long time commitment.** Before you can even access your 1 or 2-year MBA, you'll spend nearly another year just preparing for your application (GMAT, TOEFL...).
- / **Methodologies driven by memorization and exam-taking,** both antiquated methods which are not robust enough to prepare you for today's dynamic, changing market.

# THE GLOCAL School, a European business school specialized in training professionals through intensive programs, has built THE GLOCAL MBA to offer the following solutions:

- / **An affordable program**, selecting the best students on the sole criterion of merit.
- / **A condensed learning experience in record time.** No GMAT or TOEFL to get in, no exams to graduate, no wasting of your time.
- / **A methodology based on practical projects, learning by doing, and peer-feedback.** The result is that you'll really absorb and retain your new knowledge for life (not merely memorize it in order to pass an exam).



**How does THE  
GLOCAL MBA work?**

Our program takes place in **Southeast Asia** because we believe that slow traveling and fully immersing in a new culture, completely outside ones' comfort zone, helps create resilient and adaptable leaders.

## **THE GLOCAL MBA comes in 2 formats:**

### **/ Full-time MBA program:**

- Up to 30 selected professionals.
- 3 intense months.
- Co-living and co-learning in Bali (Indonesia), the Sapa Valley (Vietnam) and Kuala Lumpur (Malaysia), one month in each.
- Blended learning model that combines in-person classes with online classes.

### **/ Part-time MBA program:**

- Up to 30 selected professionals.
- 5 months.
- Co-living and co-learning in Bali (Indonesia) for the first 2 weeks. The rest of the program is completed online.
- Blended learning model that combines in-person classes in Bali with online classes.



## This program is for you if you are:

- / **An adventurous professional** seeking to accelerate your career and level up while transforming your life.
- / **A lifelong learner** who is ready for a professional upgrade and a personal revolution.
- / **An independent spirit** ready to launch a new career or build a company.

# Highlights of your program



## Select cohort

You'll spend your MBA with up to 30 smart and open-minded peers from around the world and build lifelong friendships. Their unique experiences and cultures will enhance your learning and challenge how you see the world.



## Southeast Asia immersion\*

Live and learn in 3 distinct, culturally rich locations: the meditative island of Bali, the rural mountains of north Vietnam, and the glittering city of Kuala Lumpur.



## World-class teachers and speakers

Our all-star team of business experts and tech executives, entrepreneurs and innovators, wellness specialists and life coaches, will share their insights and first-hand experiences with you.



## Program directors

Both online and on-site, you'll have a skilled program director to guide you through your lessons, answer your questions and push you intellectually.

\*Only the full-time MBA takes place in all three locations; the part-time MBA only visits Bali.

# Highlights of your program



## Hard business skills

Through online masterclass videos, live Q&A sessions and educational materials (case studies, readings...) on our e-learning platform, you will learn business fundamentals from finance to strategy.



## Soft life skills

You'll learn the critical soft skills that you need to lead, think, challenge, innovate, influence and communicate in this fast-changing world through in-person classes, workshops and study groups.



## Personal growth

Through 6 one-to-one coaching sessions and introspective exercises such as mindfulness or yoga, you will cultivate self-awareness, reflect and (re)discover yourself. As a graduate you have the opportunity to continue with your coaching sessions through our extension course.



## Epic experiences

You'll face your fears and overcome your limits as you tackle exhilarating challenges.

# Highlights of your program



## Field trip to local company\*

In the bustling metropolis of Kuala Lumpur, you'll get up-close exposure to real business cases.



## Volunteering work\*

During your stay in Vietnam, you'll teach English to villagers in Sapa to empower them and contribute to the development of their community, all while deepening your own empathy.



## Co-living & co-working space

Enjoy co-living housing and access to modern co-working spaces where your classes will take place. In Vietnam\* you will also live 5 days with a family from the local tribe, who'll challenge the way you think about your daily lives.

\*These are only included in the full-time MBA.



## A balanced curriculum for a fast-changing world

Being a Master of Business, the business subjects that we teach have been selected based on the modules that top-tier MBAs have in their CORE curriculums. However, a valuable learning program is one that gives you the right skills.

That is why we have incorporated to our CORE, subjects that respond to the 21st century management and soft life skills that leading organizations are demanding and that are essential for you to stand out and become the perfect candidate.

## **Business skills**

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**Economics**

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**Strategy**

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**Organizational behaviour**

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**Entrepreneurship**

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**Accounting**

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**Finance**

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**Marketing**

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**Sales management**

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**Operations management**

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**Statistics & data science**

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**Innovation & technology**

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## **Soft skills**

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**Ethics**

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**Leadership**

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**People management**

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**Emotional intelligence**

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**Coaching**

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**Leading change**

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**Effective communication**

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**Negotiation skills**

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**Decision making**

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**Creativity**

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**Time management**

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# Full-time program structure

Place	Bali (Indonesia)	Sapa (Vietnam)	Kuala Lumpur (Malaysia)
Week	1 2 3 4	5 6 7 8	9 10 11 12
Days/week	5 days 4 days 5 days 4 days	6 days 6 days 6 days off	5 days 4 days 5 days 4 days
Total days/month	18 days	18 days	18 days
Hours/day	7.5 hrs/day	7.5 hrs/day	7.5 hrs/day
Total hours/month	135 hrs	135 hrs	135 hrs

**Total: 405 hrs of program time** + 6 hrs of one-to-one coaching



## Enjoy downtime - seek new adventures

In both Bali and Kuala Lumpur the four-week schedule is broken into two five-day weeks and two four-day weeks, allowing you ample free time to travel, explore the area, take side trips, do extreme sports, work on personal habits or projects and have fun. In Vietnam, because the Sapa Valley is so remote, you'll attend the program six days a week for three weeks, and then have an entire week off to explore Vietnam.

# Example of full-time program agenda

In a typical day, you may spend the morning in the co-working space completing an online lecture, have lunch with your cohort while discussing that morning's case study, have a one-to-one session with your coach, attend an afternoon workshop on leadership, and finish with a practical group study session. There are also daily wellness practices such as yoga and mindfulness; and at least once during your stay in each location an epic experience to overcome your boundaries.

TIME	THEME
7.30 – 8.00	Meditation
8.30 – 9.00	Breakfast
9.00 – 11.00	Marketing: plan, build and launch cross-channel digital strategies
11.00 – 11.30	Q&A
11.30 – 13.00	Practical work
13.00 – 14.30	Lunch
13.00 – 13.30	One-to-one coaching session during lunch break
14.30 – 16.00	Leadership: gain the skills to navigate through a crisis
16.00 – 17.30	Practical work

# Part-time program structure

Place	Bali (Indonesia)	Online
Week	1 2	3 20
Days/week	5 days 5 days	5 days ≈ 5 days
Total days/month	10 days	90 days
Hours/day	7.5 hrs/day	2 hrs/day
Total hours	75 hrs	180 hrs

The part-time MBA begins with 2 weeks in Bali. The rest of the program is done online and lasts 18 weeks. Expect to spend an average of 2 hours per day, 5 days per week, on the program to keep up with your deadlines. The virtual program includes online lectures, live Q&A sessions, workshops and both individual and group practical projects.

**Total: 255 hrs of program time** + 6 hrs of one-to-one coaching (2 hrs in Bali, and the remaining 4 hrs online)



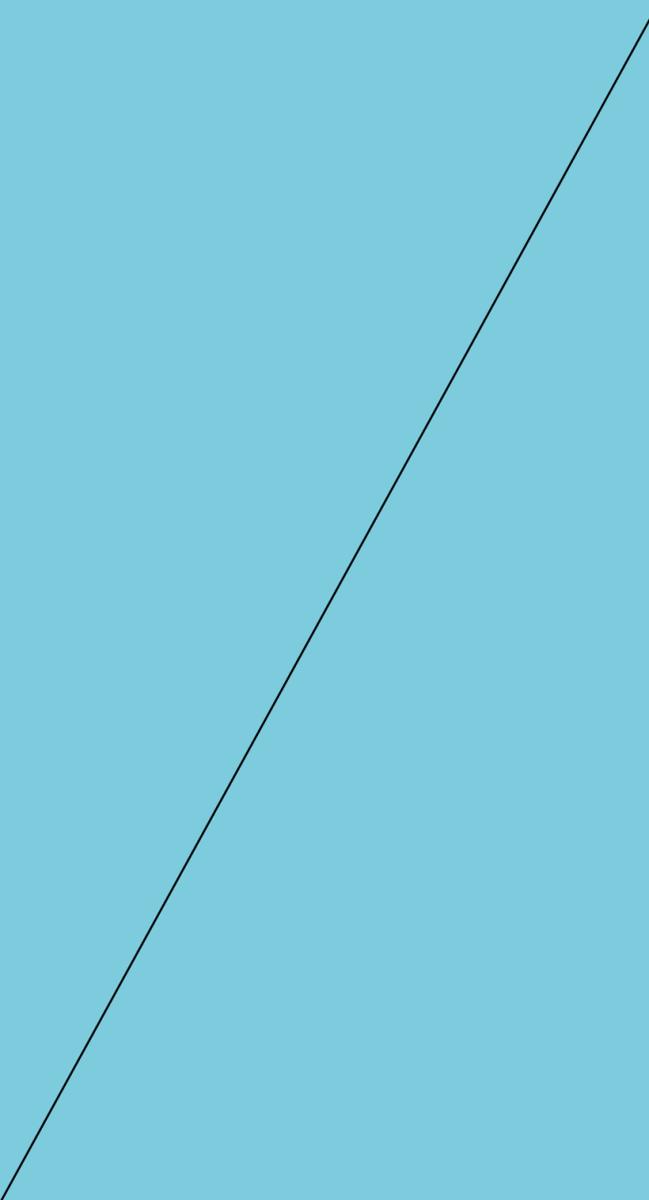
## Take your time to explore

In Bali, you'll have time each evening and on weekends to practice new habits, do sports, explore the island, or just rest and reflect.

# Example of part-time program on-site agenda

During the first two weeks of the program in Bali, you will participate in soft life skills lectures, workshops, study groups and wellness sessions such as yoga and mindfulness. There are also epic experiences to help you overcome your limits. Your days will be intense and exciting and give you ample opportunity to bond with your cohort.

TIME	THEME
7.30 – 8.00	Meditation
8.30 – 9.00	Breakfast
9.00 – 11.00	Effective communication: build your personal brand
11.00 – 11.30	Q&A
11.30 – 13.00	Practical work
13.00 – 14.30	Lunch
13.00 – 13.30	One-to-one coaching session during lunch break
14.30 – 16.00	Negotiation skills: learn the fundamentals – gain a 360° perspective
16.00 – 17.30	Practical work



**How will THE GLOCAL  
MBA help you?**

We have assembled an **all-star team of professors and speakers that are business leaders, tech executives, entrepreneurs and innovators** that will share with you their expertise, wisdom and hands-on experience.



**Daniel Medina**  
Founding partner at Opinno

ESCP Europe MBA graduate, founding partner and head of strategy at Opinno (global innovation consultancy), professor and speaker. Academic director at THE GLOCAL MBA.



**Maria de Paz**  
MPA at Harvard

INSEAD MBA graduate, MPA at Harvard Kennedy School. Former consultant at The World Bank and at Oliver Wyman and founder at THRibune NGO Kenya.



**Alejandro Arenas**  
Head of Southern Europe at Snapchat

Columbia MBA graduate, communication and social media expert, head of Southern Europe at Snapchat and former head of social media at Real Madrid C.F.



**Giulia Mazzolini**  
Country manager at Bitpanda

Country manager for France at Bitpanda, a brokerage fintech valued at \$1.2bn that lets people buy and sell cryptocurrencies, stocks and precious metals.



**Javier Goyeneche**  
Founder at ECOALF

Founder and president at ECOALF (sustainable fashion brand) and Social Entrepreneur of the year by the World Economic Forum. Previously founded Fun & Basics (fashion retailer).



**Maria Salama**  
Strategy and ops manager at Hopin

Wharton MBA graduate. Strategy and ops manager at Hopin. Founded in 2019, Hopin is a leader in virtual and hybrid events and has been named the fastest-growing European startup.



**Kamlesh Ratadia**  
Co-founder at Chronos Global Equity Fund

Founding partner at Chronos Equity Fund and at White Oak Capital (\$5bn Indian asset manager) with more than nineteen years of financial experience. Former director at Goldman Sachs.



**Sandra Parisi**  
Digital project manager

PMP, PSM and SA certified with more than ten years of experience leading cross-media projects and training and guiding teams in the implementation of agile frameworks.



**Ton Dobbe**  
Founder at Value Inspiration

Founder at Value Inspiration (tech consultancy) with more than twenty-five years of experience in the tech industry. Author of 'The Remarkable Effect'.



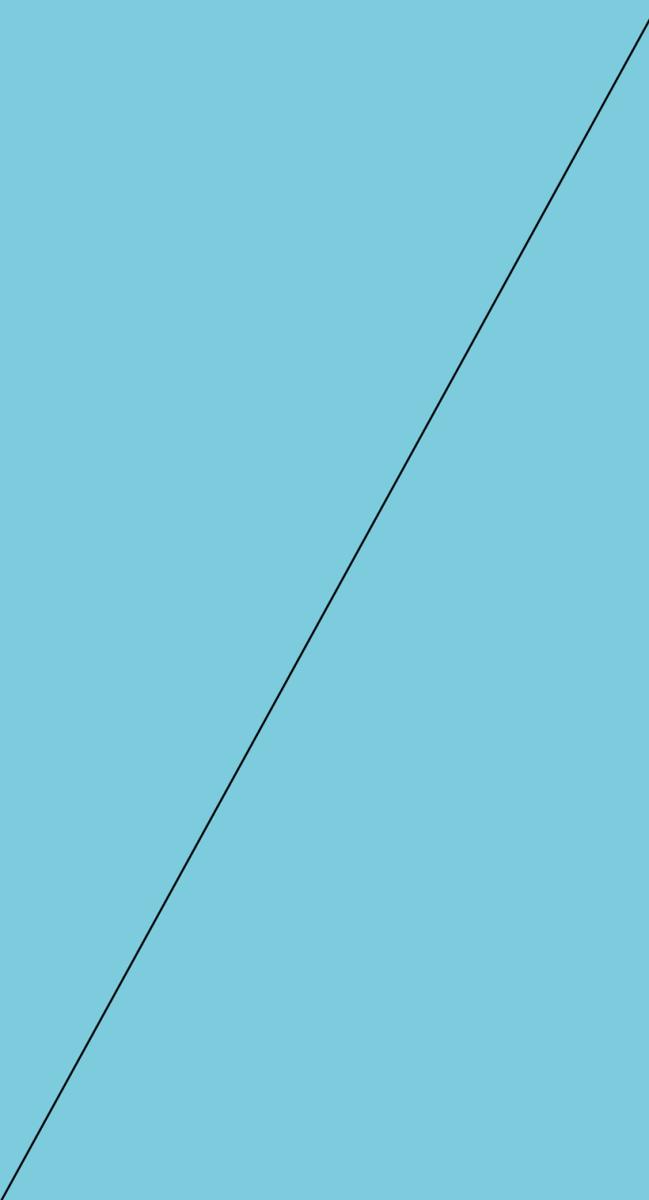
**Paula Oriol**  
Director at Aesthetic Intelligence Labs

Director at Aesthetic Intelligence Labs and founder at Shapeless Coliving. Public speaking and communication coach and expert in the future of work.

# THE GLOCAL MBA Graduate Services will help you achieve your goals

As a graduate you have:

- / The option to **continue with your GLOCAL coach through our extension course**, to help you whether you need guidance on securing a pay raise or a promotion, developing your own venture or leading change at a multinational.
- / Access to the entire **GLOCAL alumni community** where you can continue exchanging ideas and professional advice and growing your global network.



**Are you ready to level up?**



**Then take the next step in  
your career by completing  
your MBA application at  
[theglobalschool.com](https://theglobalschool.com)**

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